



## Who We Are

The Association of Active Tourism Companies of Granada was born in 2002 with the objective of promoting, developing and fomenting the quality of Active Tourism in the Province. The commercial and promotional activity is developed under the commercial name of GRANADA ACTIVA (Registered Trademark).

It is integrated exclusively by companies that fit into the existing laws, according to the Royal Decree RD 20/2002, of 29 of January about Tourism in a Rural Environment and Active Tourism, which regulates the activity of the companies that develop active tourism activities. All member companies are then recognized by the Junta de Andalucía (Regional Government of Andalusia) and have a Registration Number which identifies them as a company that accomplishes with all the legal requisites.

## Where We Work

The action ratio of the companies covers all the Province of Granada, a province that, due to its peculiar characteristics, may be considered as a micro-continent, because of its geographical situation and climatologic diversity, which also represents at the same time a flora richness and a fauna not so common; in a little more than 40 Kms we go from a tropical climate in the coast to the high mountain area in the mountains of Sierra Nevada with perpetual snow, and if we travel some kms further north we found a semi-desertic climate...

It is possible to swim in the warm Mediterranean Sea in the morning and skiing in the afternoon in the ski resort of Sierra Nevada, one of the best ski resorts

of Europe. As the saying goes, everything is possible in Granada...

The Province has, among other natural parks and spots, the National Park of Sierra Nevada, where we found the highest peak of the Iberian Peninsula: the Mulhacén, 3.482 meter high and almost perpetual snow. In this park there is the ski resort of Sierra Nevada and in the other side of the mountain range, to the south: La Alpujarra, one of the most picturesque natural regions of Spain.

A few kilometers from the mountain there is the Mediterranean Sea, which offers to this zone an enviable climate, with more than three hundred sunny days per year and a soft average temperature. The Coast of Granada is known as the tropical Coast, since in it, and thanks to the mildness of the climate, all types of tropical fruits (mango, avocado, etc) are cultivated.

The Northern Zone, with the Natural Park of Castril, the Grenadian Poniente (West), Guadix and the Marquesado, the Natural Park of Baza, the zones of the Altiplano, the Grenadian meadow... are also zones with a great tourist attractive.

Together with all this characteristics, the city offers today almost everything: culture, sport, tourism, gastronomy, night live, shops, bar snacks, folklore, and a long etcetera

The diversity of activities that the members offer permits us to have a varied tourist product in all the Grenadian geography and with a major premise: **QUALITY.**



Grupo Granada Activa®

Association of Active Tourism Companies of Granada



## What We Do

- Company Incentives
- Snorkeling
- Desert Routes
- Mountain Bike
- 4X4 Excursions
- Cross Country Skiing
- Hiking / Trekking
- Alpine Skiing
- Canyoning
- Snow Board
- Multiadventure
- Snowshoes
- Speleology
- Climbing
- Sea Excursions
- Sea And Interior Canoeing
- Diving
- Quads



[www.granada-activa.com](http://www.granada-activa.com)

2/2

Information y Contracting:

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